



Annual Report

JULY 2014 - JUNE 2015





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ENGAGE, EDUCATE, EMPOWER



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Message from the Director General



As we end another fruitful year we want to take the time to reflect on the milestones reached and the exciting activities held through our Foundation.

This past year saw some inspiring initiatives under our

youth programmes, such as a special Forum entitled **'Informed, Involved, Inspired'** which was held at the Parliament. 300 of our Best Performing Girls simulated the day-to-day responsibilities of Rwanda's legislators, so they could learn first-hand the fundamentals of our legislative system and understand the functions of a Member of Parliament.

Still in line with our commitment to empower the youth with knowledge, we saw our literacy efforts enhanced through the launch of the 'Library for All' digital platform, made possible by our new partnership with Bloomberg Philanthropies. This free mobile application, which gives access to hundreds of books in multiple languages for various age groups, provides one more solution to further strengthen the reading culture in the Rwandan society.

This past year's exciting events and significant celebrations carry us into the future with a renewed commitment to our vision and strategic orientation. In our strategic plan, we have selected five key areas that will position Imbuto Foundation for an enduring legacy. They include: positioning the Foundation as a successful and replicable example of philanthropy in Africa and beyond; carefully selecting impactful projects that are scalable, relevant and sustainable; engaging and creating partnerships with existing successful organizations that meet similar needs; integrating innovative fundraising as a core function; and lastly, implementing a strong monitoring and evaluation framework to effectively track results.

As part of our strategic actions, we are thrilled to announce that Imbuto Foundation is registered as a 501(c)(3) in the United States. This tax-exempt structure also known as 'Friends of Imbuto' will further support our programmes and share our vision with a larger audience.

We are starting this new year with a very special milestone in July, as we celebrate the **10th anniversary of our Best Performing Girls campaign** – with much pride seeing how far the girls we supported have gone. This event will bring together around 2,000 girls whom we fondly refer to as our 'Inkubitoz'Icyeza' and many supporters of the promotion of girls' education, from government of Rwanda officials, partners, local leaders, mentors and of course, parents. This milestone is a rewarding indicator of the success we have registered in mobilizing communities to encourage Rwandan girls to excel in school. It is even more amplified when witnessing the positive difference these young women continue to make in their communities.

This new year also offers a fresh outlook and new perspectives as we are delighted to welcome Mrs Urujeni 'Feza' Bakuramutsa, as the new Director General. Mrs. Bakuramutsa brings to our team her expertise in result-based management and dedication to providing more life-changing opportunities to Rwandans.

Finally, we are grateful to our partners and donors for their continued support through the years, and look forward to impacting even more lives together.

Now, let us look back on progress and achievements of the past year.


Radegonde Ndejuru





1 EDUCATION PROJECTS





Promotion of Girls' Education

Background

Started under the leadership of the First Lady in 2005, this project encourages high academic performance through the mobilization of the community, parents, teachers and local leaders. The campaign rewards *"Inkubito z'Icyeza"* or **Best Performing Girls (BPG)** at different school cycles, while spreading awareness messages to encourage support for girls' education. Imbuto Foundation also calls on 'role models', a group of diverse and accomplished girls and women, to share inspirational experiences with BPGs.

For a continuous empowerment, rewarded girls are divided into 3 chapters that regularly meet to learn basic IT, social and life skills through organized conversations, mentorship sessions and workshops. Girls in secondary schools have excellence clubs, while those in university and young professionals formed an alumni association that mentors younger girls.

ACTIVITIES AND NUMBERS REACHED TO DATE

4,256

GIRLS REWARDED
FOR ACADEMIC
EXCELLENCE

203

GIRLS RECEIVED
IT TRAINING

20 CLUBS

INKUBITO Z'ICYEZA
FOR EXCELLENCE
CREATED AT SECONDARY LEVEL

55,000

PEOPLE REACHED
THROUGH AWARENESS
CAMPAIGNS

4 "LET US DREAM BIG & ACT"
WORKSHOPS IN
DISTRICTS



MILESTONE/HIGHLIGHT

The Promotion of Girls' Education Campaign will celebrate its 10th anniversary on 5 July 2015.





Scholarship Project



Imbuto Scholars at the 2014 Holiday Camp



Imbuto scholars visiting the National Museum during the 2014 Holiday Camp

ADDITIONAL
IMPORTANT
INFORMATION

6,471
SECONDARY
STUDENTS HAVE BEEN
SCHOLARSHIPS **AWARDED**

\$300
COST TO SUPPORT
ONE STUDENT

ACTIVITIES AND NUMBERS REACHED TO DATE

- Over 6,471 scholarships awarded to date to secondary school students.
- Each year, hundreds of scholarships' beneficiaries attend holiday camps to learn practical life skills, in addition to their courses.

Background

Initiated in 2002-2003, the **Scholarship Project** provides financial support to bright students coming from an economically vulnerable background. Beneficiaries in public boarding schools receive assistance to afford their living costs, supplies and health Insurance¹. The current cost is estimated at \$300 per student each year. Through annual holiday camps, scholarships' recipients are also equipped with various skills in entrepreneurship, public speaking, and leadership, among other topics.

¹ In Rwanda, 9 and 12-year basic education schools are tuition free. With boarding schools which offer exclusively secondary-level education, fees apply: living cost and examination, supplies and uniforms.



Imbuto scholars visiting Integrated Polytechnic Regional Centre (IPRC) South during the 2014 Holiday Camp

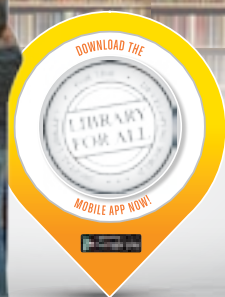


Today a Reader, Tomorrow a Leader



PROMOTION OF READING CULTURE

Library For All is a free mobile application available on Google store for Android devices. The app was launched in Rwanda in June 2015 and contains 500 books from various authors in Rwanda and around the world.



NOT PROUDLY
IMBUTO
Bloomberg
Philanthropies

Background

Launched in 2010, the **Reading Day Campaign** was a project piloted by Imbuto Foundation. It has since become a recurring campaign themed **“Today a Reader, Tomorrow a Leader”** with around 4 annual Reading day events in which Imbuto Foundation develops media and promotional campaigns to raise awareness among children, parents and teachers on the importance of reading.

This initiative works with parents and teachers by equipping them with knowledge on how to create love for reading among their children and students, while also acquiring writing skills. The campaign also involves reading competitions and rewards for the best performers.

ACTIVITIES AND NUMBERS REACHED TO DATE

14 READING DAY
EVENTS

2400
CHILDREN AND
1500 PARENTS





Early Childhood Development and Family

7 FUNCTIONAL
ECD&F
CENTRES


1561
CHILDREN

MEMBERS

3060
PARENTS
MEMBERS

Background

Launched in 2013 by the First Lady Mrs Jeannette Kagame, the Early Childhood Development And Family (ECD&F) centres support the holistic development of 0-6 year old children through the provision of integrated health, nutrition, early learning and protection services to families and children. Trained caregivers use an ECD package of services to assist parents and children when providing services at these ECD&F centers.

ACTIVITIES AND NUMBERS REACHED TO DATE

- 42 caregivers were trained in ECD&F package.
- 908 parents from these 7 ECD centres were trained in creating Income Generating Activities (IGA) and organised themselves in 32 IGA groups.
- Ngoma District has 7 IGA groups with 127 goats, 31 pigs and 202,450 Rwf in savings.
- Rwamagana District has 5 IGA groups with 12 goats, 332,190 Rwf in savings and land bought for 1,100,000 Rwf to grow tomatoes.
- Parents from Gakenke, Nyamagabe, Nyamasheke, Kayonza and Gicumbi districts have 587,910 Rwf in total savings.



KACYIRU COMMUNITY KNOWLEDGE CENTRE PROJECT

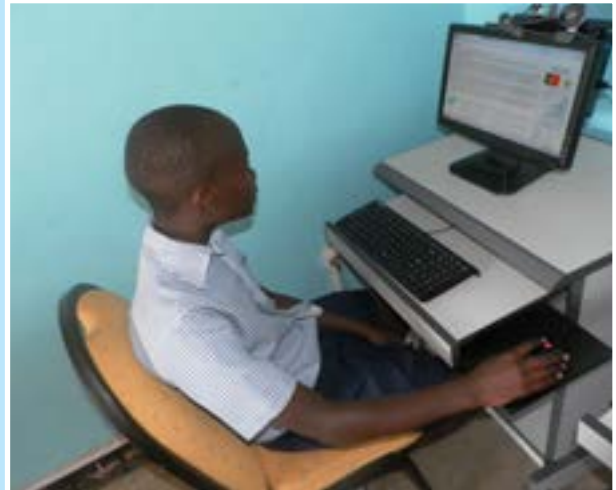
Background

Launched in 2012, the Kacyiru Community Knowledge Centre Project (KCKC) organises trainings to empower the community with various information and communications (ICT) skills. The centre is equipped in such a way that it can be used as a library, but also as a for-profit internet café providing ICT services to the public, while using earned revenues for diverse community projects.

ACTIVITIES AND NUMBERS REACHED TO DATE

643 PRIMARY SIX
STUDENTS
TRAINED
TO USE MICROSOFT
WORD, EXCEL
CONDUCT RESEARCH ON LINE
ENCYCLOPAEDIAS

2 TRAINED
2 COMMUNITY
6 MEMBERS
TO USE MICROSOFT
WORD, EXCEL



*Students being trained in IT basic skills
at the Kacyiru Community Knowledge Centre*

HOW TO CREATE BUDGETS
WRITE CVs & OFFICIAL LETTERS





MUBYEYI, TERA INTAMBWE! (PARENTS, STEP IN!)

Background

“Parents, Step in!” is an initiative that uses a bottom up approach to empower communities and parents to fulfil the leading role in addressing youth dropout. Through community outreach activities and home visits, Community Education Workers (CEW) and parent-teacher associations identified more accurately dropout cases and together, worked on finding a solution to reintegrate students in schools in 3 districts, namely Gasabo Musanze and Ngororero.

ACTIVITIES AND NUMBERS REACHED TO DATE



214
COMMUNITY
EDUCATION
WORKERS



9,484
BOYS & GIRLS
REINTEGRATED IN
SCHOOL





2 HEALTH PROJECTS





FAMILY PACKAGE

Background

Launched in 2001 by the First Lady, this project was a response to the severe HIV/AIDS epidemic affecting the Rwandan society. This public health crisis was a result of massive rapes that occurred during the 1994 genocide.

Implemented through health centres, this project has a new dimension which increasingly focuses on adolescents in 5 pilot sites to prevent the cycle of contamination among the youth. This component will contribute to Rwanda's objective of Eliminating Mother-to-Child Transmission by 2015.

The project provides various services such as family planning and Prevention of Mother-to-Child Transmission of HIV, nutritional balance, psychosocial support, male partner involvement, Adolescent Sexual Reproductive Health awareness and economic empowerment through income-generating activities. Peer educators who play an essential role in this project carry out home visits and inform beneficiaries on proper care and treatment of HIV.

ACTIVITIES AND NUMBERS REACHED TO DATE

658 PEER EDUCATORS
COUNSELLING ON
HIV/AIDS
TREATMENT

27 PEER EDUCATORS
COOPERATIVES:
13,000
MEMBERS

680 ASRH EDUCATIONAL
SCREENED IN YOUTH CENTRES
VIDEOS

100 VULNERABLE
YOUNG PEOPLE FROM
RUBAVU DISTRICT
RECEIVED TRAINING IN
ENTREPRENEURSHIP

1736 YOUNG PEOPLE
TESTED OF WHICH
51% WERE WOMEN

7630 BOYS
CIRCUMCISED AND
EDUCATED ON
HIV PREVENTION

27 IMPLEMENTING
HEALTH CENTRES
6 DISTRICTS

THE ASRH **8 IN SCHOOL**
COMPONENT HAS **24 OUT OF**
32 ASRH **SCHOOL**

PAIRING 5 SCHOOLS TO 5 HEALTH CENTRES
EQUIPPED WITH YOUTH CORNERS

2,005 WITH 2,044 MEMBERS
HIV+FAMILIES REACHED THROUGH
VOLUNTARY COUNSELLING AND TESTING





MOUNTAIN MOVERS



First Lady Mrs Jeannette Kagame closing International HIV Research Conference (2014)

Background

Launched in 2011, the Mountain Movers project promotes knowledge on HIV prevention and sexual reproductive health among In and Out of school youth aged 15-24 years old. Parents and children are involved in special communication forums teaching them to have open and constructive conversations on sexual matters.

The project is implemented in 12 youth-led community based organizations in 10 selected districts, namely Gasabo, Kicukiro, Nyarugenge, Musanze, Ngororero, Rubavu, Karongi, Burera, Nyabihu, Rutsiro and Nyamasheke.

ACTIVITIES AND NUMBERS REACHED TO DATE

- 9,223 young people aged 15-24 participated in HIV Voluntary Counselling and Testing.
- 1,737 adolescents and parents participated in Parents & Adolescents Communication forums.
- 38,896 students reached during Anti-Teenage Pregnancy Campaign in 9 schools.
- 750 girls in 9-12 year basic education trained in HIV prevention.
- 512 young HIV+ people trained in HIV prevention.
- 1854 Peer Educators trained in creating messages for 5 community radios, focusing on HIV prevention methods, including the use of male and female condoms.
- 4 community-based organisations created prevention messages for magazines distributed in the community.
- 12 community-based organizations trained in project management and financial reporting and involved in sensitisation campaigns.



MALARIA CAMPAIGN



Background

Started in 2009, the Malaria project concluded its activities in 2014. It aimed at strengthening behaviour change through communication strategies addressing malaria prevention and control. The project helped district hospitals reinforce the capacity of health centres' staff and Community Health Workers (CHW). It also engaged more community members in the fight against malaria through street theatres, sports games and other awareness campaigns.

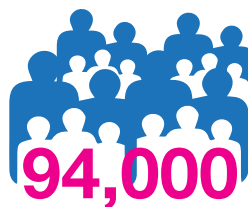


*2014 National Anti-Malaria Karate
Championship (Kigali)*

ACTIVITIES AND NUMBERS REACHED TO DATE



4011
COMMUNITY
HEALTH WORKERS
MOBILISED



94,000

PEOPLE REACHED
IN AWARENESS
CAMPAIGNS



06 DISTRICT
HOSPITALS
71 HEALTH
CENTRES





ADOLESCENT SEXUAL REPRODUCTIVE HEALTH AND RIGHTS

Background

Started in 2010, the Adolescent Sexual Reproductive Health and Rights project promotes positive behaviour among In and Out of school adolescents regarding sexual and reproductive health.

The project pairs schools with health centres that provide youth friendly services, and works with trained peer educators to raise awareness about HIV/AIDS and other sexually transmitted diseases, as well as reducing the risk of unwanted pregnancies.

ACTIVITIES AND NUMBERS REACHED TO DATE

THIS PROJECT IS
IMPLEMENTED
IN 107
SCHOOLS

156 OUT OF CLUBS
33 HEALTH CENTRES
PROVIDING
ASRH SERVICES
YOUTH FRIENDLY

133,421 SERVICES
YOUTH RECEIVED
ASRH YOUTH FRIENDLY

435
FAMILIES
EQUIPPED WITH
KNOWLEDGE ON
PARENTS AND ADOLESCENTS
COMMUNICATIONS FORUM

5,260
TRAINED
PEER EDUCATORS

124 HEALTH
CARE PROVIDERS
TRAINED IN
ASRH





12+

ACTIVITIES AND NUMBERS REACHED TO DATE

Background

Launched in 2014, the 12+ project provides girls with information on sexual reproductive health at an early age, equips them with social, economic and leadership skills, along with career development advice. This government project targets the most vulnerable 10-12 year old girls nationwide, but is implemented by Imbuto Foundation in 10 districts, namely Burera, Gakenke, Gicumbi, Karongi, Musanze, Ngororero, Nyabihu, Rubavu, Rulindo, Rutsiro.

Young women mentors aged 18-25 are selected and trained to empower the girls in an innovative and youth friendly approach using “safe spaces”. A recruited district supervisor oversees the project implementation in each of the 10 districts.

13,583 
GIRLS AGED
10 - 12 ARE MENTORED BY
432 YOUNG **WOMEN**

 **4000**
GIRLS GRADUATED
FROM 1ST
COHORT



**97% OF THE
TARGETED PARENTS
79.6% OF THE TARGETED
LOCAL LEADERS
REACHED**

OVER 430
SAFE SPACES
ESTABLISHED IN
10 DISTRICTS





3 YOUTH

**EMPOWERMENT
& MENTORSHIP
PROGRAMME**





YOUTH EMPOWERMENT & MENTORSHIP PROGRAMME



Participants at the “Beyond this Moment” Forum in December

Background

Starting from 2007, Imbuto Foundation has relied on its youth programmes to implement various activities on a national scale to fully engage, educate and empower young people.

1.



Through this programme, the promotion of self-development among young people is carried out using two sub-components. The first one incorporates youth centres at district level and the second one relies on toastmasters' series for public speaking for young people aged 18 to 30 years old.

2.

YOUTH FORUM SERIES

This programme uses forums to bring together different segments of the youth population. These forums also feature exceptional speakers on diverse topics such as entrepreneurship, communication, and self-development. Young people taking part in these forums are university students, genocide survivors, young professionals and Rwandans living abroad.

3.

CYRWA

Through these **Celebrating Young Rwandan Achievers (CYRWA)** Awards, ceremonies are organised every 2 years to reward outstanding Rwandans aged 18-35, who strive towards the highest level of personal and professional accomplishments and forge paths of leadership for all Rwandan youth to follow. Candidates are chosen through a public nomination process from which an Imbuto Foundation panel makes the final selections.



ACTIVITIES AND NUMBERS REACHED TO DATE

23 YOUTH
FORUM SERIES
HELD TO DATE

- Enhanced functionality of the 2 existing Toastmasters Clubs composed of 70 members within the College of Science and Technology and the University of Rwanda (Huye Campus), to improve public speaking and critical thinking.
- 17 established youth centre clubs to train out of school youth in critical thinking and reasoning.

500 BOOKS
285 DOWNLOADS
15,000 PAGES READ

- Promotion of a stronger culture of reading through the launching of the Library For All mobile application, featuring 500 books in several languages. Numbers reached: 285 downloads and 15,000 pages read.

300 YOUNG
GIRLS
PAIRED
100 MENTORS

- A special Youth Forum at the Parliament, entitled “Informed Involved Inspired”, gathered 300 of our Best Performing Girls to learn the fundamentals of our legislative system.
- 7 holiday camps for scholarships’ beneficiaries involving sessions with various speakers for topics ranging from discipline, Adolescent Sexual Reproductive Health, and Ndi Umunyarwanda, spread over 3-days. Numbers reached: Each holiday camp is attended by over 900 secondary students.
- Under our Mentorship program 300 young female genocide survivors were paired with 100 mentors.

29 CYRWA
AWARDEES
TO DATE

- Through CYRWA, we have awarded 29 young women and men for their exceptional activities in their respective communities and careers.





4 Support to Family Initiatives





SUFI/ IMALI

Background

Launched in 2007, this project aims at improving the lives of widows and child-headed households through psychosocial support and the creation of income-generating activities. Beneficiaries receive start up funds, seed funding and greenhouses for agriculture activities. As well, Imbuto Foundation provides training in tomato growing, greenhouse and cooperative management.

ACTIVITIES AND NUMBERS REACHED TO DATE

- 12 cooperatives with 765 members men and women have been established in 9 districts.
- 240 beneficiaries trained in value chain, cooperatives and greenhouse management.
- An income of 25 million Rwandan Francs generated by greenhouses.
- Rubavu cooperative paid health insurance for 45 people from 15 families.
- 37/45 beneficiaries from Kinazi cooperative bought goats from their income.



IMBUTO FOUNDATION IN THE NEWS



Articles and Newsletters



IMBUTO FOUNDATION IN THE NEWS



Articles and Newsletters





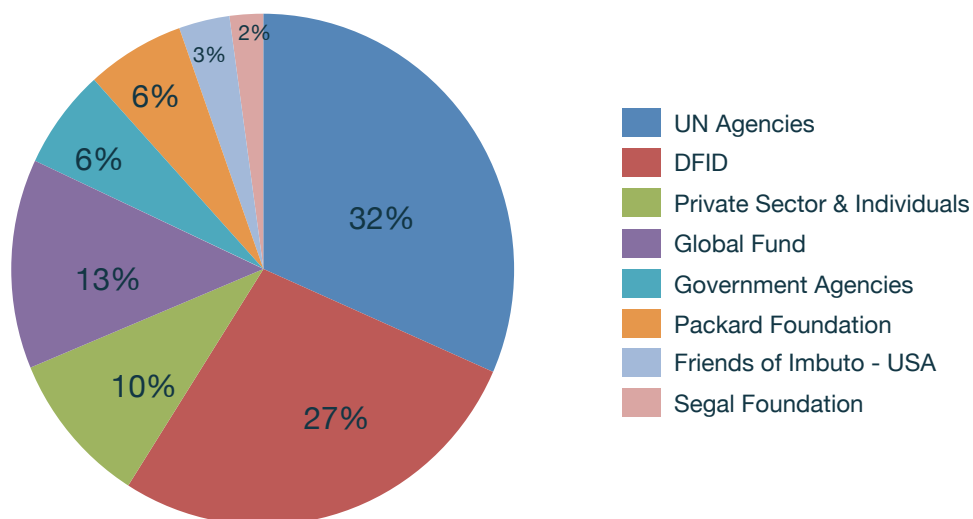
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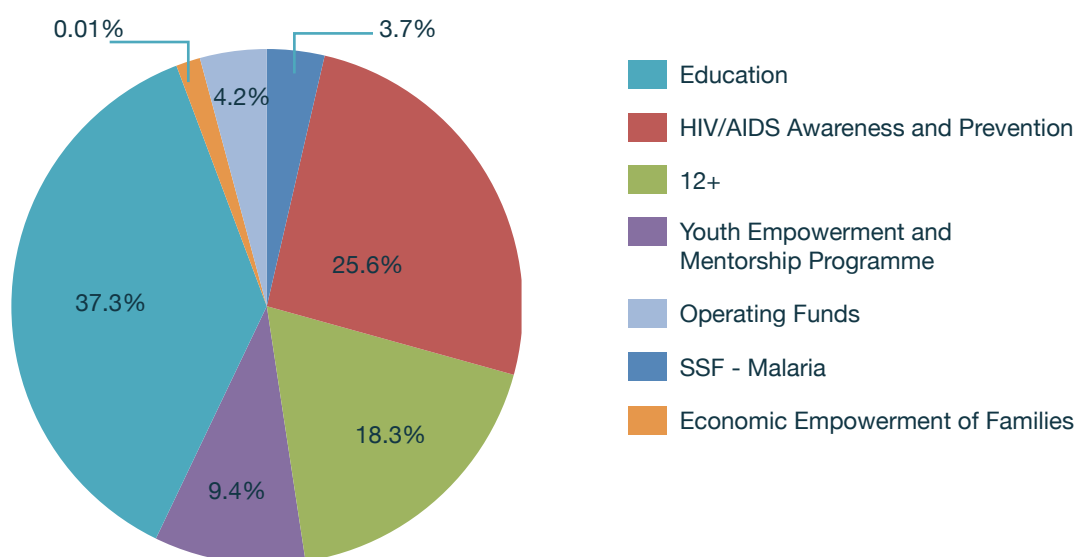


Total Incomes and Expenditures

Total Income by Donor: Rwf 2,687,245,157



Total Expenditure by Project : Rwf 2,329,954,347



Our Partnerships



Additional Support



Airtel Rwanda provided financial assistance and donated 'Mama Kits' to Association Impore, a cooperative working with our Foundation. These kits, which contained various necessities for new mothers and their babies, were part of an initiative designed to help raise awareness about antenatal care in preventing mother-to-child transmission of HIV.



The Adolescent Sexual Reproductive Health and Rights received the support of:

- o **The Segal Foundation**



The Scholarship Project received the support of:

- o **The Embassy of the People's Republic of China in Rwanda**
- o **Airtel Rwanda**
- o **The Information High System (IHS) Rwanda**
- o **Roses and Rosemary**



The Support to Family Initiatives Project received the support of:

- o **The Embassy of the People's Republic of China in Rwanda**



Thanks to the support of **Higherlife Foundation**, the scholarship recipients **Fred Kayitare** and **Augustin Mucyo** were admitted to the **United World College (UWC) Waterford Kamhlaba School** in Mbabane, Swaziland.



In partnership with **Bloomberg Philanthropies** and **Library For All**, our Foundation launched the Library For All digital platform, giving free access to hundreds of books in multiple languages for various age groups.



Books for Africa donated 22,000 books and 11 desktops computers to our Foundation.



Imbuto Foundation donated over 300 books to well-performing students from **École Saint-Ignace** in Kibagabaga (Gasabo).





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